

Greetings,

It is an honor to introduce to you **Borg El Arab Co. for Integrated Food Industries "Bait Food"**; Bait Food was founded in 2007 and situated in New Borg El Arab city, Alexandria, Egypt. Bait Food Have offices in Cairo and 10th of Ramadan City, and our Warehouses are also in 10th of Ramadan City.

Bait Food is one of the leading companies in the field of food processing and beverages. It presents the highest level of quality in the production of food powders.



Bait food trusted name in the food sector

Borg Al Arab integrative industries food industries (bait food) is an Egyptian joint stock company. Situated in the city of new Borg Al Arab, Alexandria, Egypt

Bait Food Company is one of the leading and distinguished in the field of food processing and beverage companies.

The company's vision of quality and consumer safety

Our company's success in our ability to satisfy our customers and shows that by applying the latest software to ensure the highest quality and safety of our consumers rates

It guarantees the bait food safety and customer through the application of the latest software and research and development.

Safety and occupational health policy

It considers occupational health and safety strategy is of paramount importance not only to ensure the safety of workers

But it's also positive in the production process and product quality contribute

Our vision

Recognize that bait Food Company of the best food and beverage companies in the Middle East.

Our mission

Provision of innovative and reliable products nutritional value to our customers in line with the safety and health needs them

Bait Food supplies all pastry raw materials as:

- Powder Juices.
- All kinds of glazing and decorating jelly.
- All kinds of Jams.
- All kinds of creams.
- All kinds of sponge cakes.
- Bread improvers.
- Gel cake improvers.

Bait Food's mission is to gain customer's satisfaction, provide a variety of high quality product with competitive prices, and getting a strong market share complying with the company's potentials, to further improve the company's mission we are looking to expand to global markets.

Bait Food has previous business with:

- Orascom Development Holding AG.
- Intercontinental Hotels & Resorts.
- Alpatros palace Resorts.
- Compass Group.
- Al Masah Hotel & Spa.
- Fath Allah Gomla Market.

And many other groups and hotels.

We would like to display our products for you as follow:



Catering and bakery Products:

No.	Item	package
1	Jelly - Fruits	10 Kg
2	Cold Glazing Jelly (chocolate - caramel)	4.5 Kg
3	Cold glazing jelly (fruits)	4.5 Kg
4	Hot glazing jelly	5 Kg
5	Nutella (Juana)	4 KG
6	Whipping cream w/o sugar	10 – 25 Kg
7	Whipping cream w sugar	25 Kg.
8	Pastry cream	10 kg
9	Sponge cake - vanilla	10 Kg
10	Sponge cake - chocolate	10 Kg
11	English cake Vanilla	10 Kg

12	English cake chocolate	10 kg
13	Bread improver	10 kg
14	Cake improver gel	4 Kg
15	Glucose syrup	25 Kg
16	Juice powder (tempo)	750 gm.
17	Sugar paste	5 Kg
18	Ice cream powder	10 kg
19	Jams	5 Kg
20	Cream caramel	5 Kg

- **Retail product**

No.	Item	Quantity/ box	boxes/ cartoon	weight per gram
1	Vanilla	100	20	1
2	Baking powder	50	12	16
3	Basbousa with coconuts regular	1	18	400
4	Custard vanilla Class B	1	24	300
5	Custard chocolate Class B	1	24	300
6	Custard Strawberry Class B	1	24	300
7	Corn starch Class B	1	24	300
8	Corn Starch Envelopes	12	12	50
9	Cocoa Class A	1	24	300
10	Cocoa Class B	6	48	80
11	Whipping cream	12	12	45
12	Solo salt plastic jar	1	24	700
13	Solo salt plastic bag	1	30	300
14	Sahlab Class B	1	12	250
15	Helba	1	12	250
16	Tempo Concentrated juice - 6 flavors	20	12	12

17	Juice - 4 flavors	12	12	60
18	Juice - 4 flavors	1	10	750
19	Qamardeen	12	12	60
20	Sobia	12	12	60
21	Tamarind	12	12	60
22	Bait Food Jelly (Apricot - Strawberry)	1	144	70
23	Pudding vanilla	12	12	45
24	Pudding strawberry	12	12	45
25	Pudding chocolate	12	12	45
26	Chocolate cake	1	24	400
27	Orange cake	1	24	400
28	Vanilla cake	1	24	400
29	Ice Cream	1	144	80
30	Crepe caramel	1	144	92

- Bait Food has obtained ISO certification of SGS. "Attached"
- Looking forward to have business with you.
- For any further information, please do not hesitate to contact me.

Regards,

Export department



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