INVESTMENT REAL ESTATE
Prospects of region’s development are connected with the necessity to shift the economic profile to the development of high technological sectors of economy with high added value, increasing the recycling depth in the processing industry, first of all, in woodworking and food manufacturing industries, increasing the amounts of export products, etc. High priority projects of the region are directed onto development of the transport infrastructure, improving of the access to the region.

Among the tasks, which solution can substantially increase the investment attraction of the region, one can mention:

- increasing the quality of roads and road-transport infrastructure (among others, by creation of new facilities for manufacturing of road bitumen and asphalt);
- opening of the check-point through the Ukrainian-Romanian state border and building of the highway to it;
- creation of industrial and scientific-technological parks (industrial parks in the towns Dolyna, Burshtyn, Kalush, Kolomyia, ‘Oil-gas technological park’);
- General planning for territories, which are perspective for building of mountain resorts and tourism development;
- reconstruction of international Ivano-Frankivsk airport;
- introduction of system for complex recycling of solid domestic waste.

In order to increase energy efficiency of the region it is planned to direct the resources into the following projects:

- introduction of energy management system in the budget sphere in accordance with the standards ISO 50001;
- lowering the dependency of the heat generation systems from the natural gas, by substituting it with local and alternative fuel;
- optimization of baseline networks and usage of heating local systems in the districts of the cities;
- usage of solar collectors for water heating in the budget buildings;
- development of the alternative energy sources, etc.
NGO «IVANO-FRANKIVSK IT CLUSTER» – is a group of enterprising people united, on a voluntary basis for the development of Ivano-Frankivsk. NGO «Ivano-Frankivsk IT cluster» is a voluntary, independent, non-profit public organization uniting IT professionals of Ivano-Frankivsk and was created to encourage the formation of national competitive information technology industry of Ivano-Frankivsk; assistance in the creation of the Ivano-Frankivsk region favorable conditions and environment for the development of information-technology projects, increasing the export potential of our city and region in the field of information technology.

Our mission is the Development of Ivano-Frankivsk IT through development of cooperation and education, science and business
IT FACTS:
- Clients: IBM, Microsoft, AON, Native Instrument;
- Market: 900+ IT employees, 15+ IT companies, 1 IT cluster
- Software services: web/mobile/desktop app development, QA, QC, Consulting;
- Technologies: java, C#, Ruby on Rails, PHP, Web UI;
- Education: 300 IT graduates yearly;
- Softserve, Softjourn, Eleks included in TOP 100 Best Outsourcing companies list;

Our market shows 15% of positive growth year over year. There are famous outsourcing companies Softserve, Softjourn, Eleks which works with big clients such as IBM, Microsoft, AON.

TOP local IT companies consolidated to IT cluster to help investors to find the best solution for IT products.
IVANO-FRANKIVSK IT CLUSTER VISION.
CREATING FAVORABLE CONDITIONS FOR
THE DEVELOPMENT OF THE IT ENVIRONMENT

• Increasing IT education.
  High-quality IT education, specialized education in the IT industry, using modern teaching technologies, case conferences, trainings.

• Support local authorities and investors.
  Grants, competitions, projects, start-up support.

• Development of IT business.
  Search capabilities to implement projects.

• Increase inflow of IT personnel in Ivano-Frankivsk.
  To prevent migration of IT professionals to other regions.

• Educational activities in business.
  Participation as an expert in projects with IT component.

• Comfortable IT environment.
  Various joint projects of unprofessional activity, sport and recreation; conferences and trainings; joint initiatives, exchange of experience of IT companies.

• Participation and cooperation in the implementation of infrastructure.
  Roads, airport transportation.

• Enhanced cooperation education, science and business.

OUR GOALS CAN BE SINGLED OUT:

• Promoting the development of the IT sector as a priority area

• Present and represent the interests of the IT industry in the region

• Development of cooperation and integration of educational institutions to solve practical problems

• Creating favorable conditions and environment for IT professionals
  convenient infrastructure, unprofessional activity, loyalty system

• Participation as an IT expert in IT projects or projects with IT component

• Participate and assist in the implementation of infrastructure projects
  Airport, roads, buses...

• Organizing and conducting IT trainings and conferences

• Educational activities for local businesses

• Development of communication platform for IT companies between themselves and other business entities and government bodies

• Promotion of healthy lifestyle and sports among employees of IT industry area
Teple Misto Platform (Charitable Foundation Teple Misto) is a platform for initiatives and the synergy between them.

**Mission**
Creation of new possibilities for self-fulfillment of Ivano-Frankivsk citizens, to attain a high quality of life in the city through major capability, confidence and ambition.

THE MISSION IS REALIZED IN TWO WAYS:

1. through City Grants Program, which aims to finance and support the initiatives of citizens

2. by creating own projects and programs

**Values:** Openness, Proactivity, Dignity, Warmth

**Strategic directions:** Activation of citizens, Amplification of initiative capability, “Warm business” development, Organizational development of the platform
City Grants Program - aimed to activate initiatives contemplating the promotion of the city progressive development, to implement practical projects, improving the quality of life in the city and to engage the community in active participation in development of Ivano-Frankivsk.

Social Restaurant Urban Space 100 - a social enterprise in a form of a restaurant, where 80% of profit is allocated to support other social initiatives in Ivano-Frankivsk. It was founded by 100 socially active people.

Urban Space Radio - on-line Radio about urban culture, urban processes and new Ukrainian music. It is aimed to raise the level of community engagement in the city development processes.

Warm Art Program - development of art ambience in Ivano-Frankivsk through implementation of two main areas: the Art Residences and the Open Art Lectern.

Hot Sport Program - aimed to make sport more popular, spectator-friendly and accessible for everyone organizing all-Ukrainian and international events.

Warm Bike City Program - promotion of the bicycle as the most rational and eco-friendly transport. The main goal is to make Ivano-Frankivsk the "bikiest" city of the Central-East Europe, bringing the part of bike trips up to 41%.
**City Identity** - aimed to develop the Ivano-Frankivsk identity: a new city logo and an artistic architectural concept of streets (put into order the business signboards and street navigation).

**Business Signboards Project** - creating visually attractive outdoor signboards with preservation of aesthetic surroundings while taking into account the architectural features of the buildings.

**Child-Friendly Public Space** - international architectural competition to create projects of spaces friendly for children. The idea occurred as a result of a critical situation with the children’s playgrounds and public spaces in the city center.

**Urban Development Program** - the transformation of public spaces, post-industrial areas, natural areas in public places that become magnets of social life with a wide range of functions for people and a high level of convenience and accessibility.

**Parklets** - expansion of pedestrian area and the transformation of parking lots into public space, creation of the green zones and conditions for socialization.
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